

Post Title	IPC Communication Officer
Organization	Centro Internazionale Crocevia Onlus
Website	https://www.croceviaterra.it/
Duty station	Rome, via Pigafetta 84A 00154 (possibility to work remotely due to COVID limitations)
Duration of the contract	31/12/2021
Beginning of the contract	As soon as possible
Type of contract	Co.co.co
Language required	Fluent in English, Spanish and French
Deadline for application	15 February 2021

Background

Centro Internazionale Crocevia (CIC) is an NGO devoted to international cooperation and solidarity that was founded in 1958. For over 50 years Centro Internazionale Crocevia has worked together with local communities in education, communication and agriculture, promoting and realizing international cooperation projects in the Middle East, Asia, Africa and Latin America.

CIC has been entrusted with the international coordination of the International Planning Committee (IPC) for Food Sovereignty (<https://www.foodsovereignty.org/>), a mechanism that facilitates the interaction between social movements, CSOs and NGOs with regard to the FAO and other agencies that deal with Food and agriculture in Rome (FAO, IFAD, WFP and Bioversity).

The IPC advocacy for Food Sovereignty goes today inside and beyond the FAO and the Rome Based Agencies, and it is today confronted by the global challenges represented by the Covid-crisis. To enhance its effectiveness in policy-making in this shifting context, IPC needs to develop its communication capacity, both internally and externally, and reorganize the way the network works through digital means.

Scope of the work

The Communication Officer at CIC will be responsible of the communication of the IPC network internally and externally (website, Facebook, Twitter, Instagram, etc.). He/she will be responsible for the following activities:

Internal activities:

- Organization of on-line seminars to train members/representatives to the new platform/digital means/new facilitation techniques.
- Reorganization, management and updates of the IPC website.
- Support to the organization of webinars for internal communication and for outreach.

External activities;

- Coordination of the external communication strategy of the IPC
- Management of the IPC image in social media
- Support the organization of IPC webinars and other strategies to communicate/advocacy with partners, possible allies, institutions.

Profile required

- Strong commitment to, and passion to match, the values, vision and mission of CIC and IPC
- At least a Bachelor degree or equivalent work experience in Communication Studies, Digital Communication, Public and Politic Communication, political science, sociology.
- Experience in managing online campaigns;
- Experience in digital facilitation and project management including proven ability to effectively adjust plans to rapidly changing circumstances, can be an asset;
- Good understanding of the issues at stake behind food sovereignty, agroecology and the international institutions regulating food and agricultural policies.
- Language skills: fluent in English, Spanish, French. Italian is the vehicular language in the office.

How to apply

Please, send your CV and motivation letter to info@croceviaterra.it

Crocevia is reviewing application on a rolling basis, the vacancy might be filled before the closing date.